CAREER TECHNICAL EDUCATION (CTE) TWO-YEAR PROGRAM REVIEW FOR 2023

Program: Fitness Professional Certificate Planning Year: AY 23-24

Division: Kinesiology, Health Sciences, and Athletics Last Year of CTER: AY 21-22

INSTRUCTIONS: CTE programs will complete and submit the below Two-Year Program Review as part of a regular two-year program review cycle (Ed Code 78016). In addition, CTE programs will complete and submit an APPW on an annual basis and an Instructional Comprehensive Program Planning and Review (CPPR) every four years according to the institutional comprehensive planning cycle for instructional programs.

California Ed Code 78016

Every vocational or occupational training program offered by a community college district shall be reviewed every two years by the governing board of the district to ensure that each program, as demonstrated by the California Occupational Information System, including the State-Local Cooperative Labor Market Information Program established in Section 10533 of the Unemployment Insurance Code, or if this program is not available in the labor market area, other available sources of labor market information, does all of the following:

- 1. Meets a documented labor market demand.
- 2. Does not represent unnecessary duplication of other manpower training programs in the area.
- 3. Is of demonstrated effectiveness as measured by the employment and completion success of its students.
- A. Any program that does not meet the requirements of subdivision (A) and the standards promulgated by the governing board shall be terminated within one year.
- B. The review process required by this section shall include the review and comments by the local Private Industry Council established pursuant to Division 8 (commencing with Section 15000) of the Unemployment Insurance Code, which review and comments shall occur prior to any decision by the appropriate governing body.
- C. This section shall apply to each program commenced subsequent to July 28, 1983.
- D. A written summary of the findings of each review shall be made available to the public.

NARRATIVE: Review your CTE program according to the following three prompts with analysis of data provided by the State: http://www.labormarketinfo.edd.ca.gov/.

If assistance is needed to retrieve data, please contact the Dean of Instruction for Health, Workforce and Kinesiology.

Provide a written summary for each prompt. If yes, explain why and/or how. If no, explain why.

I. Meets a documented labor market demand, http://www.labormarketinfo.edd.ca.gov/.

The data provided demonstrates that there is a documented demand for Fitness Professionals in San Luis Obispo County including an increase in projected job demand and positions.

Fitness Trainers and Aerobic Instructors

Area: California

Year: 2022

Hourly Mean: \$28.44

Projected Jobs: 53,900

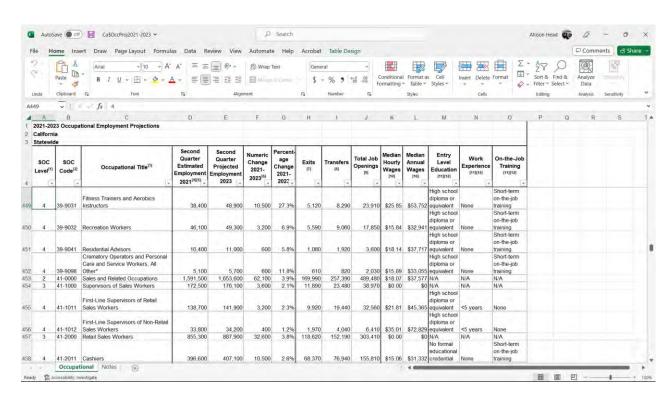
Increase: 14.9%

Long Term Projection: Increase of 140 positions.

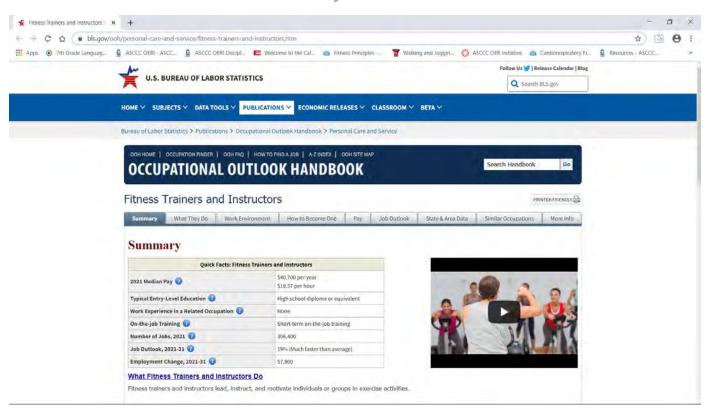
Instruct and/or coach groups or individuals in exercise activities and the fundamentals of sports. Demonstrate techniques and methods of participation. Observe participants and inform them of corrective measures necessary to improve their skills.

There is labor and market demand for these positions based on both the Labor Market Data and the Occupational Outlook Handbook. In researching the success of local students, it has become clear that the tracking of these students needs to happen and the Division level in addition to the College-wide level. The Division (instructor) connection with the students and the follow-up by faculty, is a more effective way of demonstrating the necessity of this program.

See the next page for large-scale data.



Labor Market Data Professional Trainer 1



II. Does not represent unnecessary duplication of other manpower training programs in the area.

This certificate does not duplicate other training programs in the area. The certificate is aligned with the American Council on Exercise (ACE), American College of Sports Medicine (ACSM), and National Academy of Sports Medicine (NASM) certifications. Students who complete this certificate are prepared to take on or more of these certificate exams and, as a result, be industry employable. The certificate consists of the following courses:

KINE 214 – Exercise Science

KINE 218 – Group Exercise Leadership or KINE 224 Personal Training

KINE 219 – Coaching Wellness Behaviors

KINE 213 – Introduction to Sports Medicine

HEED 204 – Standard First Aid and CPR

NUTR 240 – Personalized Nutrition

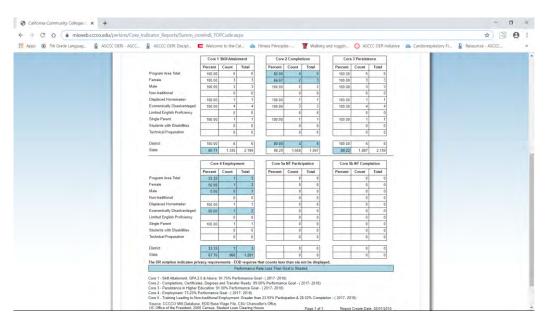
One unit of from any Kinesiology Activity (KINA) course.

III. Is of demonstrated effectiveness as measured by the employment and completion success of its students,

https://misweb.ccco.edu/perkins/Core Indicator Reports/Summ CoreIndi TOPCode.aspx

The Division has been successful in leveraging Strong Workforce Funds cover the cost of professional exam vouchers for students. The cost is prohibitive, so removing that barrier empowers students to sit for the appreciate professional exam and, once passed, be immediately eligible for employment. Below is the MIS data for the program, the TOP code for Fitness Trainer is 0835.10

As noted previously, anecdotally, faculty who teach in this certificate track current and previous students enrolled in this program. In both the Certified Personal Training Class and the Group Exercise Leadership class, approximately 50% of the students enrolled took and passed their relevant professional exam. However, not all students enrolled in the program had earning the professional certificate as their reason for taking the courses. Some students use the courses as professional preparation for other related field such as massage therapy, chiropractic medicine, and physical therapy.



Perkins Employment and Success Indicator 1