# CAREER TECHNICAL EDUCATION (CTE) TWO-YEAR PROGRAM REVIEW FOR 2023

Program: AUDIO TECHNOLOGY Planning Year: 2023 Unit: PERFORMING ARTS

Cluster: HUMANITIES Last Year of CPPR/Voc. Ed Review: 2021

**INSTRUCTIONS:** CTE programs will complete and submit the below Two-Year Program Review as part of a regular two-year program review cycle (Ed Code 78016). In addition, CTE programs will complete and submit an APPW on an annual basis and an Instructional Comprehensive Program Planning and Review (CPPR) every four years according to the institutional comprehensive planning cycle for instructional programs.

### California Ed Code 78016

Every vocational or occupational training program offered by a community college district shall be reviewed every two years by the governing board of the district to ensure that each program, as demonstrated by the California Occupational Information System, including the State-Local Cooperative Labor Market Information Program established in Section 10533 of the Unemployment Insurance Code, or if this program is not available in the labor market area, other available sources of labor market information, does all of the following:

- 1. Meets a documented labor market demand.
- 2. Does not represent unnecessary duplication of other manpower training programs in the area.
- 3. Is of demonstrated effectiveness as measured by the employment and completion success of its students.
- A. Any program that does not meet the requirements of subdivision (A) and the standards promulgated by the governing board shall be terminated within one year.
- B. The review process required by this section shall include the review and comments by the local Private Industry Council established pursuant to Division 8 (commencing with Section 15000) of the Unemployment Insurance Code, which review and comments shall occur prior to any decision by the appropriate governing body.
- C. This section shall apply to each program commenced subsequent to July 28, 1983.
- D. A written summary of the findings of each review shall be made available to the public.

**NARRATIVE:** Review your CTE program according to the following three prompts with analysis of data provided by the State: <a href="http://www.labormarketinfo.edd.ca.gov/">http://www.labormarketinfo.edd.ca.gov/</a>.

If assistance is needed to retrieve data, please contact the Dean of Instruction for Health, Workforce and Kinesiology.

Provide a written summary for each prompt. If yes, explain why and/or how. If no, explain why.

### I. Meets a documented labor market demand, <a href="http://www.labormarketinfo.edd.ca.gov/">http://www.labormarketinfo.edd.ca.gov/</a>.

The Employment Development Department website shows a need for vocationally trained workers who possess mastery analog and digital equipment and most current software applications that work in conjunction with this equipment. Mean salaries are approximately \$38.00 per hour, reaching a yearly salary of \$72,000.00. Because CA centers around the multibillion-dollar Entertainment Industry, most of employment opportunities exist in Los Angeles County and San Francisco. There is good demand for music specialists in film, video, game music and artist production.

Sound Engineering	g Technicians							
(SOC Code: 27-40)	14)							
in California								
And the second second second second		t to record, synchronize, r movie and video produ		duce music, voice	s, or sound ef	fects in spor	ting arenas, th	eater
Employers are usu	ally looking for	candidates with Post se	condary vocat	tional training.				
Occupational Wag	es							[Тор
Area	Year	Period	Hourly Mean			Hourly by	Percentile	
Aica	ieai	renou	riourty	Mean	25th		Median	75th
California	2022	1st Qtr	\$38.	.51	\$28.07		\$31.55 \$40.8	
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## II. Does not represent unnecessary duplication of other manpower training programs in the area.

Cuesta College is the only Audio Technology Program within the San Luis Obispo County. It is also the only purpose built, specialized training facility that exist from Monterey to Santa Barbara. As shown again on the Employment Development Department website, the Cuesta College program is a unique and cost-effective program like no other near our general vicinity. The program is known and recognized for having the most current and relevant equipment and digital technologies, surpassing some of the institutions listed on the chart below.

#### Recording Arts Technology/Technician

A program that prepares individuals to apply technical knowledge and skills to the production of sound recordings as finished products or as components of film/video, broadcast, live, or mixed media productions. Includes instruction in sound equipment operation and maintenance; music, dialogue, and sound effects recording; sound track editing; dubbing and mixing; sound engineering; tape, disk, and CD production; digital recording and transmission; amplification and modulation; and working with producers, editors, directors, artists, and production managers.

Training Providers for Recording Arts Technology/Technician in California

Provider Name	Program Name
Los Angeles Recording School	Recording Arts Technology/Technician
American River College	Recording Arts Technology/Technician
American River College	Recording Arts Technology/Technician
Academy of Art University	Recording Arts Technology/Technician
Academy of Art University	Recording Arts Technology/Technician
Audio Institute of America	Recording Arts Technology/Technician
Sacramento City College	Recording Arts Technology/Technician
Sacramento City College	Recording Arts Technology/Technician
Los Medanos College	Recording Arts Technology/Technician
Sound Master Recording Engineer Schools/	Recording Arts Technology/Technician

# III. Is of demonstrated effectiveness as measured by the employment and completion success of its students,

https://misweb.cccco.edu/perkins/Core Indicator Reports/Summ CoreIndi TOPCode.aspx

Because of correct Top Coding for the Audio Tech Program courses and the 16.0-unit program all inclusive, we have for the first time some data to analyze. In 2019, the program had 23 completions – the largest amount since the advent of the program in 2002. However, during the capstone semesters of spring 2020, 2021 and 2022, there were an average of 10 or less completions recorded due to the Global Coronavirus Pandemic of 2020 which halted and changed everything worldwide. Because the program was forced to adopt a completely online modality, students were not able to complete their program requirements in the historic fashion of their predecessors. Uncertainty, loss of direction and overall low sense of well-being were chief contributors to these changes. That the program still maintained a respectable enrollment is a miracle, given the daily upheaval and worldwide chaos, medically and politically. The program is currently on track to provide 12 completions and certificates spring 2023.

CUESTA COL	LEGE	2							
	10050	0 Comm	ercial Musi	ic					
	Core 1 Skill Attainment			Core 2 Completions			Core 3 Persistence		
	Percent	Count	Total	Percent	Count	Total	Percent	Count	Total
Program Area Total	100.00	7	7	100.00	3	3	100.00	7	7
Female	100.00	2	2	100.00	2	2	100.00	2	2
Male	100.00	5	5	100,00	- 1	1	100.00	5	5
Non-traditional	100.00	2	2	100.00	2	2	100.00	2	2
Displaced Homemaker		ū	0	140	0	0		0	0
Economically Disadvantaged	100,00	5	5	100,00	2	2	100,00	5	5
Limited English Proficiency		0	0		0	0		0	0
Single Parent	-	0	0		0	0		0	0
Students with Disabilities	100.00	2	2	100.00	-1	1	100.00	2	2
Tachnical Preparation		0	0	100	0	0	117	.0	0
District	100.00	7	7	100.00	3	3	100.00	7	7
State	68.45	7,721	11,279	92.17	6,992	7,586	86.20	9,447	10,960
	Core 4 Employment		Core 5a NT Participation			Core 5b NT Completion			
	Percent	Count	Total	Percent	Count	Total	Percent	Count	Total
Program Area Total	100.00	2	2	28.57	2	7	66.67	2	3
Female	100.00	2	2	100.00	2	2	100.00	2	2
Male		0	0	0.00	0	5	0.00	0	1
Non-traditional	100.00	2	2	28.57	2	7	66.67	2	3
Displaced Homemaker		0	0		0	0		0	0
Economically Disadvantaged	100.00	-1	1	20.00	3	5	50.00	1	2
Limited English Proficiency	7	0	O		0	O		0	0
Single Parent		0	0		0	0		0	0
Students with Disabilities		0	0	0.00	0	2	0.00	9	3
Technical Preparation		0	0		0	0		0	0
	400.00	2	2	28.57	2	7	66.67	2	3
District	100.00								