

CAREER TECHNICAL EDUCATION (CTE) TWO-YEAR PROGRAM REVIEW FOR 2024

Program Planning Year: 2024 **Unit:** Agriculture: Accounting, Business & Economics

Cluster: ABS, SS, BE

Last Year of CPPR/Voc. Ed Review: 2022

INSTRUCTIONS: CTE programs will complete and submit the below Two-Year Program Review as part of a regular two-year program review cycle (Ed Code 78016). In addition, CTE programs will complete and submit an APPW on an annual basis and an Instructional Comprehensive Program Planning and Review (CPPR) every four years according to the institutional comprehensive planning cycle for instructional programs.

California Ed Code 78016

Every vocational or occupational training program offered by a community college district shall be reviewed every two years by the governing board of the district to ensure that each program, as demonstrated by the California Occupational Information System, including the State-Local Cooperative Labor Market Information Program established in Section 10533 of the Unemployment Insurance Code, or if this program is not available in the labor market area, other available sources of labor market information, does all of the following:

1. Meets a documented labor market demand.
 2. Does not represent unnecessary duplication of other manpower training programs in the area.
 3. Is of demonstrated effectiveness as measured by the employment and completion success of its students.
- A. Any program that does not meet the requirements of subdivision (A) and the standards promulgated by the governing board shall be terminated within one year.
 - B. The review process required by this section shall include the review and comments by the local Private Industry Council established pursuant to Division 8 (commencing with Section 15000) of the Unemployment Insurance Code, which review and comments shall occur prior to any decision by the appropriate governing body.
 - C. This section shall apply to each program commenced subsequent to July 28, 1983.
 - D. A written summary of the findings of each review shall be made available to the public.

NARRATIVE: Review your CTE program according to the following three prompts with analysis of [data provided by the State](#).

If assistance is needed to retrieve data, please contact your Instructional Dean.

Provide a written summary for each prompt. If yes, explain why and/or how. If no, explain why.

I. Meets a documented labor market demand, [data provided by the State](#).

The tables below show projections of employment by various TOP codes. The first shows business and commerce, general, which projections the employment to increase from 3090 in 2018 total, to 3140 in 2028. The accounting table shows an increase from 2770 in 2018 to a projected 3250 people in 2028. Finally, the e-commerce TOP code shows an expected increase from 2580 to 2930 expected in 2028. Showing that Business and business related jobs are expected to increase in San Luis Obispo County.

TOP Code(s):

050100 Business and Commerce, General

Geography: San Luis Obispo County

Includes: San Luis Obispo County

Annual Job Openings by Occupation

SOC Code	Occupation Title (Linked to "Occupation Profile")	2018 Employment	Annual Job Openings (1)
113011	Administrative Services Managers	130	120
111021	General and Operations Managers	1,980	2,080
119199	Managers, All Other	530	470
112022	Sales Managers	450	470
	Total	3,090	3,140

TOP Code(s):

050970 E-Commerce (business emphasis)

Geography: San Luis Obispo County

Includes: San Luis Obispo County

Annual Job Openings by Occupation

SOC Code	Occupation Title (Linked to "Occupation Profile")	2018 Employment	Annual Job Openings (1)
431011	First-Line Sup/Mgrs of Office and Administrative Support Workers	1,150	1,280
411011	First-Line Supervisors/Managers of Retail Sales Workers	1,430	1,650
	Total	2,580	2,930

TOP Code(s):

050200 Accounting

Geography: San Luis Obispo County

Includes: San Luis Obispo County

Annual Job Openings by Occupation

SOC Code	Occupation Title (Linked to "Occupation Profile")	2018 Employment	Annual Job Openings (1)
132011	Accountants and Auditors	1,040	1,170
433031	Bookkeeping, Accounting, and Auditing Clerks	1,570	1,900
251011	Business Teachers, Postsecondary	30	20
433051	Payroll and Timekeeping Clerks	130	160
	Total	2,770	3,250

II. Does not represent unnecessary duplication of other manpower training programs in the area.

It does not duplicate other training programs in the area. (You cannot prove a negative).

III. Is of demonstrated effectiveness as measured by the employment and completion success of its students, [Core Indicator Reports \(Summary by TOP code\)](#)

The reason the business programs were shown together in this report is because the Perkins indicators are shown for the whole of agriculture. The Perkins report is shown below for the most recently available data which unfortunately was 2020-2021. It shows for all programs with a Top Code starting with 05. While the shaded portions indicate that the results were less than the goal, it is unknown what the goal target was (or who set it), because skill attainment for 85% of 292 students, seems like a good performance to this author, and was higher than the state performance rate of 81%. It was also noted that employment targets were not met for certain categories of students, but met for the overall target. In all metrics, the college was higher than the state average, which demonstrates effectiveness of our students.



PERKINS IV Core Indicators of Performance by 2-digit Vocational TOP Code
Summary Detail Report for 2020-2021 Fiscal Year Planning

CUESTA COLLEGE

05 Business and Management

	Core 1 Skill Attainment			Core 2 Completions			Core 3 Persistence		
	Percent	Count	Total	Percent	Count	Total	Percent	Count	Total
Program Area Total	85.62	250	292	97.42	189	194	94.50	275	291
Female	81.88	113	138	97.59	81	83	95.62	131	137
Male	89.47	136	152	97.27	107	110	93.42	142	152
Non-traditional	82.39	117	142	99.00	99	100	95.04	134	141
Displaced Homemaker	71.43	15	21	100.00	12	12	100.00	21	21
Economically Disadvantaged	86.34	139	161	99.01	100	101	98.14	158	161
Limited English Proficiency	80.00	4	5	100.00	3	3	100.00	5	5
Single Parent	75.00	12	16	100.00	8	8	100.00	16	16
Students with Disabilities	84.21	32	38	96.00	24	25	97.37	37	38
Technical Preparation					0	0		0	0
District	85.62	250	292	97.42	189	194	94.50	275	291
State	81.48	405,129	497,224	92.79	289,382	311,876	87.83	431,050	490,771

	Core 4 Employment			Core 5a NT Participation			Core 5b NT Completion		
	Percent	Count	Total	Percent	Count	Total	Percent	Count	Total
Program Area Total	73.91	68	92	52.21	142	272	55.39	113	204
Female	86.67	39	45	55.74	68	122	65.12	56	86
Male	60.87	28	46	50.00	74	148	48.72	57	117
Non-traditional	83.33	40	48	52.21	142	272	55.39	113	204
Displaced Homemaker	57.14	4	7	47.37	9	19	61.54	8	13
Economically Disadvantaged	74.29	26	35	45.95	68	148	52.38	55	105
Limited English Proficiency	66.67	2	3	40.00	2	5	0.00	0	3
Single Parent	100.00	5	5	33.33	4	12	42.86	3	7
Students with Disabilities	66.67	10	15	47.06	16	34	47.83	11	23
Technical Preparation		0	0		0	0		0	0
District	73.91	68	92	52.21	142	272	55.39	113	204
State	73.29	133,828	182,589	45.09	228,917	507,727	47.26	163,540	346,027

The DR notation indicates privacy requirements - EDD requires that counts less than six not be displayed.

Performance Rate Less Than Goal is Shaded