[Your Business/Agency Name/Letterhead]

[Address]

[City, State, ZIP]

[Email Address]

[Phone Number]

[Date]

Dr. Kevin Walthers

Superintendent/President

Allan Hancock College

800 S. College Dr.

Santa Maria, CA 93454

Subject: Support for the Applied Professional Studies Baccalaureate Degree Program

Dear President Walthers:

I am writing as the [Your Title] of [Your Business/Agency Name], a vital contributor to our local economy here in [City/Region]. I am pleased to express our full support for the proposed Bachelor of Science in Applied Professional Studies at Allan Hancock College. This initiative is important to us, as it addresses a critical issue that has occasionally hindered our growth—the challenge of recruiting qualified individuals from our local community owing to the lack of affordable, in-person baccalaureate degree options within our region.

Our business has consistently faced difficulties in finding qualified candidates for positions in the organization requiring a baccalaureate degree. Given the cost of living in our region it can be difficult to hire from beyond the region, yet there is a large pool of untapped local talent, whether current promising employees or potential local hires, who lack access to affordable higher education opportunities that would equip them with the skills and knowledge required for leadership positions. The proposed bachelor’s degree at Allan Hancock College offers a solution to this persistent problem. By providing accessible, in-person baccalaureate education, it not only supports our existing employees in advancing their careers but also ensures that we have a pool of well-prepared individuals from our community to choose from when recruiting for supervisory roles. We wholeheartedly endorse the establishment of this program, recognizing its potential to strengthen our workforce and invigorate our business.

At [Your Business Name], we believe that investing in education is investing in our future. By offering our support for the Bachelor of Science in Applied Professional Studies, we are demonstrating our commitment to the growth and development of our employees and the betterment of our local community. We commend Allan Hancock College for taking this progressive step towards addressing the educational needs of our region and fostering a workforce that will drive our local businesses forward.

Sincerely,

[Your Name]

[Your Title]

[Your Business Name]