

COMMUNICATION STUDIES

ASSOCIATE DEGREE & CERTIFICATE PROGRAMS

2023-2024 CATALOG

DESCRIPTION

The Communication Studies program compels students to explore the communication theories, strategies, and skills needed to succeed in our complex and diverse world. Courses focus on improving social, cultural, professional, and personal experiences through the understanding and applied practice of communication. Many studies cite “effective communication” as the number one skill in demand in today’s workplace. Through the study and practice of communication, students will become more competent communicators in their professional and personal lives. Our Communication Studies transfer degree prepares students for transfer to earn a baccalaureate degree in Communication Studies from a California State University and University of California.

ASSOCIATE DEGREE FOR TRANSFER PROGRAMS

Students who complete an [Associate Degree for Transfer \(ADT\)](#) and transfer to a similar major at a CSU are guaranteed a pathway to finish their baccalaureate degrees in 60 semester or 90 quarter units. These degrees require students to meet both of the following requirements: (1) Completion of 60 semester units or 90 quarter units that are eligible for transfer to the California State University, including both of the following: (A) The Intersegmental GE Transfer Curriculum (IGETC) or the California State University GE-Breadth Requirements (CSU GE-Breadth). (B) A minimum of 18 semester units or 27 quarter units in a major or area of emphasis, as determined by the community college district. (2) Obtainment of a minimum grade point average of 2.0.

DEGREES, CERTIFICATES & AWARDS

- Associate in Arts for Transfer (A.A.-T.)

CAREER OPPORTUNITIES

- Communications Teachers, Postsecondary
- Directors - Stage, Motion Pictures, Television, and Radio
- Film and Video Editors
- Government Relations
- Green Marketers
- Health Educators
- Human Resources Director
- Investor Relations
- Producers
- Program Directors
- Public Relations
- Regulatory Affairs Managers
- Speech Writer
- Talent Directors

CONTACT

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ASSOCIATE DEGREE FOR TRANSFER PROGRAM

Communication Studies 2.0 — Associate in Arts for Transfer

The Associate in Arts in Communication Studies for Transfer degree 2.0 (AA-T in Communication Studies) prepares students for a major or minor in Communication Studies at four-year institutions and guarantees admission with junior status at a campus of the California State University (CSU) system in a similar major. The AA-T in Communication Studies degree is grounded in a thorough examination of how language is used in specific social contexts. All courses focus on cultural communication and take a language and social interaction perspective. Working in small and large groups, making presentations, and using a variety of communication modes will prepare students to participate effectively in their communities and at their workplace.

Required Core (3 credits)

COMM 201 . . . Public Address 3

List A: Two courses (6 credits)

COMM 210 . . . Small Group Discussion 3

COMM 215 . . . Argumentation And Debate 3

COMM 230 . . . Interpersonal Communication 3

List B: Two courses (6 credits)

One course must be COMM 212 or COMM 280

COMM 212 . . . Intercultural Communication 3

COMM 280 . . . Survey Of Communication Studies 3

FTVE 221 Introduction To Electronic Media 3

JOUR 200 Introduction To Mass Communication 3

Any List A course not used above.

List C: One course (3-4 credits)

Any List A or List B course not used above 3

ANTH 203 Cultural Anthropology 3

PSYC 201 Introductory Psychology 3

SOC 201A Introduction To Sociology 3

ENGL 201C . . . English Composition: Critical Thinking 4

JOUR 201A . . . News Writing And Reporting 3

Total Credits: 18-19

"P" (Pass) grade is acceptable for major coursework in the Associate Degrees for Transfer.

In addition to major preparation course work listed above, completion of the CSU GE or IGETC pattern is mandatory.

Courses completed for the major can also be double counted towards GE, where appropriate. See a counselor for details.

[Click Here For Program Student Learning Outcomes](#)

TRANSFER PREPARATION

Courses that fulfill major requirements for an associate degree may differ from those needed to prepare to transfer. Students who plan to transfer to a four-year college or university should schedule an appointment with a Cuesta College counselor to develop a student education plan (SEP) before beginning their program.

TRANSFER RESOURCES:

CSU and UC Articulation Agreements and Majors Search Engine:

www.ASSIST.org

CSU System Information:

www2.calstate.edu

FINANCIAL AID

Paying for the cost of a college education requires a partnership among parents, students and the college. As the cost of higher education continues to rise we want you to know that Cuesta College offers a full array of financial aid programs—grants, work study, scholarships, federal loan programs, and fee waivers. These programs are available to both full-and part-time students who are seeking a degree or certificate. For those who qualify, financial aid is available to help with tuition, fees, books and supplies, food, housing, transportation, and childcare. Please log onto our website for additional information:

www.cuesta.edu/student/studentservices/finaid



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